



## Paul Boynton promotes the expertise and successful results of the attorneys at Todd & Weld and helps them to broaden their professional networks.

Paul D. Boynton, Esq., is Todd & Weld's Director of Marketing and Business Development with extensive experience in strategic planning and tactical implementation of marketing and business development initiatives. -His work has included branding campaigns, business development coaching, content marketing, online marketing initiatives, and public relations.

Prior to his work in legal marketing, Paul was a veteran publisher, editor, and writer at legal trade publications.-He started his legal career as a trial lawyer focused on business litigation, employment law, and bankruptcy litigation.

## **Bar Admissions**

Massachusetts

## **Education**

- University of Pittsburgh (J.D.) Head Notes and Comments Editor, University of Pittsburgh Law Review
- Pennsylvania State University (B.A. in Journalism and Labor Relations)

## **Professional Activities**

• Member, Legal Marketing Association